

# INTERNATIONAL TECHNOLOGY TRANSFER BEIJING CONFERENCE 2012



March 26-27, 2012 | China National Convention Center, Beijing, China

## LINKING THE BEST, PARTNERING FOR SUCCESS

### Conference highlights:

**30+** Countries

**40+** High-level speakers

**300+** Overseas professional participants with tech offers

**1000+** Chinese companies with tech requests

**B2B by 5 tech sectors+** Focusing on networking and partnering for SMES



### Co - host:



BSTC, China



CISTC, China



Torch Hi-tech  
MOST, China



CITTC, China-Italy



Aginnovazione - Italy



AUTM, USA



KCA, Australia



TILEU

### Co - orgnaizer:



### Organizing Committee of ITTC 2012

Email: [itcc-chinatis@chinatis.com](mailto:itcc-chinatis@chinatis.com) Tel: +86 10 82615513  
Fax: +86 10 62619816 Web: <http://www.bjittc.org>



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## Invited Guest Speakers



Sean P. Flanigan  
AUTM President-elect



Davide Giacalone  
President of Italian Agency  
for Diffusion of The  
Technologies for  
The Innovation



Andy Sierakowski  
Chairman, KCA



Joachim Hafkesbrink  
President of TII



Jyri Nieminen  
Customer manager  
of VTT(Finland)



Maria Lodovica Gullino  
a professor at  
Torino University



Mark Sandler  
Management executive,  
entrepreneur



Mr. Song Xue  
Nottingham University



Mr. Shay Marcus  
Israel Yeda's Chief  
Business Officer



Mr. Amir Naiberg  
Israel Yeda's CEO



Daniel Oleiski  
Israel partner of ABG,  
founder and CEO  
of Explay Ltd



Giorgio Simonetto  
Veneto Innovazione  
President



Fabio Marazzi  
The Emmeplus  
company's Director



Ana Torrejon  
Spain Madrid  
Technopark(PCM)



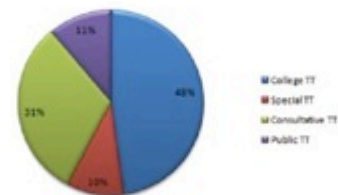
Mark Van Fleet  
CEO of the ASEAN-U.S.

More still to come.....

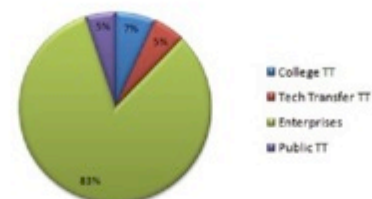
## ITTC 2011 at a glance



### ATTENDANCE COMPONENT BY TYPE OVERSEAS :



### DOMESTIC :



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## INVITATION

Dear Sir or Madam,

Thanks to all involved, the International Technology Transfer Beijing Conference 2011 is successfully held in the April of 2011 in Beijing. The Conference witnessed 212 professionals from 22 countries networking and partnering with 950 Chinese participants, generated 18 successful tech transfer deals along with further 44 intentions of cooperation.

We herein announce the commencement of International Technology Transfer Beijing Conference 2012 & Innovation B2B (ITTC2012), which will take place on March 26-27, 2012, at China National Convention Center, Beijing.

ITTC2012 focuses on 5 tech sectors, Green Building, Agro-biotech & Green Food, Digital Content & 4G Tech, Life Science & Pharma Industry, High-end Equipment, provides special session for tech request release by Chinese companies as well as tech offer presentation by overseas participants, allows more time for B2B partnering in the whole afternoon of March 26 and the whole morning of March 27.

A B2B Online System is developed for ITTC2012, which is possessed of a database of thousand of Chinese companies with the request, will enable you to establish partnership with target Chinese licensee, buyer, investor, distributor or joint research partner.

We sincerely request your presence and expect a great success of ITTC2012 with your support.

Sincerely yours,

**Organizing Committee of ITTC 2012**

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## Agenda

### REGISTRATION

March 25th

9:00-20:00 Registration  
18:00-20:00 Reception dinner for hosts, organizers

### DAY ONE

March 26th

8:00-9:30 Registration  
9:00-9:30 VIP interview  
9:30-9:35 Opening Ceremony  
Moderator: General Director of BSTC  
Addressed by Beijing Municipal Government  
9:35-10:00 Signing Ceremony  
Tech transfer agreements signing  
ITTN members signing up memberships with AUTM and KCA  
Inauguration of Beijing Technology Transfer Center  
10:00-11:00 Plenary Speech(1)  
Moderator: General Director of BSTC  
Guest speakers:  
(1)Minister of MOST  
(2)Minister of Ministry of Education, Universities and Research (Italy)  
11:00-11:15 Break  
11:15-12:30 Plenary Speech(2)

Technology Transfer Dialogue  
Guest speakers  
(1)Dr Marshall Hsia, DG Enterprise and Industry, European Commission (EEN)  
(2) Sean P. Flanigan, AUTM President  
(3) Joachim Hafkesbrink, President, TII  
(4) Andrew Sierakowski, Chairman, KCA  
(5) LESI...

China-Italy Innovation B2B Special  
Guest speakers  
(1) Fabio Marazzi, Agency for the Diffusion of the Technologies for the Innovation  
(2) Giorgio Simonetto, Veneto Innovazione  
(3) CITTC Milan office  
(4) CITTC Beijing Office

12:30-13:30 Networking Lunch  
13:30-15:00 Tech request release

30 Chinese Companies Speakers from 5 sectors:  
Green building // Agro-biotech & Green food //  
Digital content & 4G tech //  
Life Science & Pharma Industry // High-end equipment

China-Italy Innovation B2B  
Chinese companies vs.  
Italian SMEs

15:00-15:30 Coffee Break  
15:30-17:30 B2B Partnering

100 Chinese companies vs.  
overseas tech offer or research team

China-Italy Innovation B2B  
Chinese companies vs.  
Italian SMEs



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### DAY TWO

March 27th

#### 9:00-11:00 Tech offer release

##### Green building:

(1) VTT (2) Nottingham Univ. (3) CIMNE  
(4) Purde/GBE (5) CENTECVInnova (6) Transpacific IP  
(7) Cambridge Architectural (8) Regeneration Investment London

##### Agro-biotech & Green food:

(1) GROINNOVA (2) AINIA (3)GMV  
(4) Galliard Lockings (5) RTTN (6) Transpacific IP (7)FACT

##### Digital content & 4G tech :

(1) Aalto University (2) Qmedia (3)WatCO  
(4)Yeda (5) IBM (6) Transpacific IP (7)Zetplan

##### Life Science & Pharma Industry:

1) DUKE (2) Worlddiscoveries (3) Purde/GBE  
(4) CIMNE (5) Yeda (6) Transpacific IP (7) Laser Consult (8)ICUK

##### High-end equipment:

(1) CIMNE (2)Creative Shefeild (3) Transpacific IP

##### Overseas SMEs Special

(for distributor, outsourcing manufacturer, or J/V partner)

(1) Tekes (2)CDTI (3) KIPA  
(4) JAPTI (5)AHK (6) SPI  
(7)CBBC (8) Edinburgh Triangle  
(9)OSEO(10) ABG

##### China-Italy Innovation B2B

Chinese companies vs. Italian SMEs

#### 11:00-12:30 B2B partnering

150 Overseas organizations vs. Chinese companies

#### 12:30-13:30 Networking Lunch

#### 13:00-16:00 Visiting B2B

Visiting B2B program at Beijing Science Parks by tech sector  
Move to Tianjin, Zhejiang, Sichuan, Hunan, and more regions for B2B with local Chinese companies

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